

Edrees Dahlan

Computer Engineer

Highly analytical and data-driven E-commerce Supervisor effectively scales online customer acquisition efforts and e-commerce capabilities to drive sales growth. Routinely tests new features and assets and measures results as company grows and evolves. Strong understanding of e-commerce consumer behavior and audience segmentation along with website analytic and tracking tools.

Education

2012-01 -
2018-01

Bachelor of Computer Engineer

University of Hail

Certified as a PREMIER UNIVERSITY by Accreditation Service for International Schools, Colleges & Universities (ASIC)

Work History

2019-05 -
Current

Ecommerce Supervisor

Albawardi Tools & Hardware Co, L.L.C, Dammam

- Optimized e-commerce fulfillment strategy to minimize costs while maximizing profits and customer satisfaction.
- Established and maintained balanced and accurate e-commerce budget to execute on initiatives with proper funding and enrich customer experience.
- Helped find leading online retailers and platforms to connect with consumers.
- Tracked consumer behavior, content management and weight of purchase to develop robust customer acquisition and retention programs.
- Leveraged Google Analytics and AB testing to monitor effectiveness of online marketing strategies, website content and user experience.
- Developed advertising tactics and implemented new solutions for increased brand awareness.
- Troubleshoot issues with websites and fixed

Contact

Address

Dammam Eastern Region

Phone

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E-mail

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Affiliations

- Member of Saudi Console of Engineers

Skills

Teamwork and
Collaboration

Teambuilding

Problem-Solving

Maintenance and Repair

Marketing strategy

Microsoft Office (Word -
Excel - Power Point)

Oracle Fusion

Java

Arduino

Adobe Photoshop

Certifications

2021-09

Designing & Digital

scripting and use issues.

- Coordinated with developers and designers to confirm websites are user-friendly, visually appealing and optimized for SEO.
- Improved website functionality by redesigning, updating and implementing plugins and extensions.
- Successfully drove new product lines to increase annual profits.

2017-07 -
2018-01

Training Program in IT

Albawardi Group, Dammam

- Provided complete end-to-end engineering and installation of route-based IP network solutions.
- Analyzed problems and worked with teams to develop solutions.
- Inspected third-party equipment installations to verify correct and consistent operations performance.
- Performed troubleshooting for Cisco, and packet analysis.
- Managed, tracked, and coordinated problem resolution and escalation processes.
- Provided network support services for devices such as hubs, bridges, routers, and other hardware.
- Provided detailed network diagrams and procedural guidelines.

Marketing (Collage of
Central England)

2021-09

Social Media Marketing
(Pioneers Academy)

2016-03

CCNA - Routing and
Switching (CISCO)

2016-01

Cloud Infrastructures and
Services (DELL EMC
Academic Associate)

20162

JAVA Foundations (Oracle
Academy)

20162

MTA 98-367 Security
(Microsoft)

20151

Designing Skills Using
AutoCAD

Languages

Arabic

●●●●●
Excellent

English

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Very Good